



The 19th (2026) Toyota Dream Car Art Contest Entry Terms and Conditions

< Contest theme >

“Your Dream Car”

< Target applicants >

15 years old and under who live in South Africa.

< Age categories >

- (1) Category 1: 7 years old or under
- (2) Category 2: 8-11 years old
- (3) Category 3: 12-15 years old

< Entry period >

03 December 2025 to 15 February 2026

< Entry guidelines >

Both original artworks^{*1} and digital data^{*2} will be accepted. Please send artworks to the contest office according to the following guidelines. (*¹: Hand-drawn artworks, Photographed/scanned data of hand-drawn artworks)

[Hand-drawn artworks]

(1) Paper size: 400mm x 550 mm (15.7 x 21.7in.) or smaller, thickness of 5mm or less

* The recommended size is A3 or tabloid size.

* The color, material, and shape of paper can be chosen freely.

(2) Drawing materials: Any

* Any drawing materials can be used, such as color pencils, markers, crayons, or paints.

* Collage or cutout pictures will be allowed for plane drawings, excluding those that make other artworks dirty or requiring special care in handling.

[Unacceptable Artworks]

The following Artworks will not be acceptable:

* Artworks that do not meet the regulations mentioned above;

* Artworks using photographs, free images, purchased products (stickers, wrapping paper, newspaper, etc.);

* Artworks that resemble the previous Toyota Dream Car Art Contest artworks, famous paintings, paintings created by other artists;

* Artworks including trademarked characters, corporate logos, and specific items;

* Artworks that depict cars manufactured by companies other than TOYOTA;

* Collaborative artworks draw and/or created by multiple individuals;

* Artworks created by someone other than the participant, or with the help of adults (parent, legal guardian, instructor, etc.); and

* Artworks with incomplete Entry Forms or missing information

< Entry form >

Please prepare an entry form.

Download the entry form from the following website or obtain it from the designated dealer.

<https://www.toyota.co.za/dreamcar>

< Original artworks^{*1} >

Please fill in all the necessary items on the Entry Form and securely attach it to the back of your artwork or send it's password-protected scanned data (PDF) by email.

< Digital data^{*2} >

Please fill in all the necessary items on the Entry Form and send it's password-protected scanned data (PDF) by email.

Parent/Guardian's consent is needed to apply for this contest.

Application (Submission) Location

Toyota South Africa Motors (Pty) Ltd

1 Eastern Service Road, Wesco Park, Sandton, 2146

To the Office of the TOYOTA Dream Car Art Contest

< Judging >

Judging will be strictly conducted in two stages.

National Contest

(1) Artworks entered are judged as the South African Contest (National contest). Top 3 excellent artworks are to be selected from each category.

(2) The top 3 place in each category in the South African Contest (National contest) will be submitted to the World Contest that will be held in Japan.

World Contest

(1) In the World Contest, these entries selected from each country and region will be judged by a jury panel, where award winners will be selected.

Note: Past Winners of World Contest cannot be awarded in the same category again.

[“Winners” refer to; Grand Prize, Best Finalist (Encouragement Award in the 11th and the 12th Contest), and Special Award winners.]

< Prizes >

National Contest

The **top 5** artworks from each age category at the South African Contest (National contest) will be announced on this website and a prize will be awarded to the winners.

World Contest

As supplementary prize, prize money intended to be used for educational purposes will be presented as follows:

- 5,000USD prize money to each Grand Prize winner in each category (1 person in each category, 3 persons in total^{*1}) / each Special Award winner in all categories (2 persons in total^{*1})
- 10,000USD prize money to the school^{*2} where each Grand Prize / Special Award winner belongs
- 3,000USD prize money to each Best Finalist in each category (7 persons in each category, 21 persons in total^{*1})

^{*1}: Each number is the maximum number of winners that can be awarded in the World Contest.

^{*2} : Compulsory educational institutions (elementary / junior high / high schools) of the country where the applicant lives in

<<Guidelines for Prize Money>>

(1) All the taxes related to prize money and expenses which are not specifically described on this official terms and conditions should be paid and borne by the winner or his/her parent(s)/ guardian and winner's school themselves.

(2) The prize money payment should be settled based on the rate of remittance date.

(3) When receiving prize money, the winner's parent(s)/guardian and responsible person of his/her school need to sign on the receipt.

(4) The necessity of filing final tax returns/tax payment should be confirmed by the winner or his/her parent(s)/guardian and winner's school themselves based on local regulations and proceeded accordingly.

- World Contest Winners and their schools should agree with the Terms and Conditions which will be separately set to receive prize money.
- Regarding supplementary prize, please note that there is possibility to change depends on contest organizer's discretion.

< Announcement of winners >

Winners (or the person in charge of each group) will be notified to them and their schools by the contest office.

The results of the South African Contest (National contest) are scheduled to be announced around 29 May 2026, while the result of the World Contest will be announced on the Official Website of the Toyota Dream Car Art Contest around August 2026.

(URL: <https://www.toyota-dreamcarart.com>)

< Reminders >

- (1) Submissions that have previously been released, submissions that have been entered in other contests, and submissions that infringe on a third party's copyrights will not be accepted.
- (2) Multiple submissions are allowed from the same person. However, only one prize will be awarded per person.
- (3) Family members of employees of Toyota or Toyota Motor Corporation related companies are also eligible to participate.
- (4) Any private information collected as part of the contest will not be used for any other purpose.
- (5) All rights in the submitted artworks, including but not limited to publication, use, adaption, editing, and revision rights, will belong to Toyota Motor Corporation.
- (6) The submitted artworks may be used in advertisements and printed materials by Toyota Motor Corporation and partner companies that have supported the contest and obtained an official approval by Toyota Motor Corporation for the purpose of advertising.
- (7) Prize eligibility may not be transferred or sold to a third party.
- (8) The winners must submit to Toyota Motor Corporation a declaration attesting that they meet the eligibility requirements and an agreement that they will not submit their award-winning artworks to any other art contest.
- (9) This contest will be invalid in regions which are prohibited or restricted legally.

< Handling of Personal Information >

Purpose of Processing Personal Information:

Personal information collected from participants and their parents/guardians (Data Subjects) will be processed solely for the following specific, explicitly defined purposes:

1. Notifying participants of contest updates, judging, and results.
2. Delivering prizes to contest winners.
3. Conducting surveys for contest improvement anonymous statistical analysis.
4. Ensuring the safe, secure, and fair operation of the contest.

Disclosure to Third Parties and Operators:

Personal information will only be shared with authorized contractors and Operators (service providers) directly involved in organizing and administering the contest, and only to the minimum extent necessary to fulfil the Permitted Purposes. All Operators are contractually bound to comply with applicable data protection laws (including POPIA) and must implement appropriate technical and organizational safeguards to protect the information.

Cross-Border Transfers:

Where personal information is transferred outside the Republic of South Africa, Toyota Motor Corporation will ensure that such transfers comply fully with the requirements of the Protection of Personal Information Act (POPIA) and that the receiving party is subject to a law, binding corporate rules, or a binding agreement that provides adequate protection.

Retention and Deletion:

Personal information will be retained only for the duration necessary to achieve the Permitted Purposes outlined above. Thereafter, all records will be securely destroyed or permanently de-identified in compliance with POPIA.

Participant Rights (Data Subject Rights):

Participants and their parents/guardians have the right to request access to, correction of, or deletion of their personal information at any time. Requests may be directed to the contest office or Toyota South Africa Motors' Data Protection Office via email at Informationofficer.popia@toyota.co.za.

Consent:

By entering the contest, participants and their parents/guardians provide explicit consent to the collection, processing, and, where necessary, cross-border transfer of their personal information as described in this Clause.